Tribhuvan University
Faculty of Humanities & Social Sciences
OFFICE OF THE DEAN
2024

Bachelor in Computer Applications
Course Title: MIS and E-Business
Code No: CACS 301
Semester: V

Full Marks: 60
Pass Marks: 24
Time: 3 hours

Candidates are required to answer the questions in their own words as far as possible.

Group B

Attempt any SIX questions.   [6×5 = 30]

2. What is L-Commerce? Explain Limitations and Barriers of EC?   [1+2+2]

3. What is SCM? Explain Supply Chain Management of Nike sneakers whose components are laces, eyelets, uppers and soles?   [1+4]

4. What is I-Way? Explain the components of I-Way?   [1+4]

5. Write short notes on: [2.5+2.5]

   a) ACH

   b) Cryptography and its types

6. What is Bitcoin? Explain the advantages and disadvantages of using bitcoin for payment. [1+4]

7. What are the different types of websites? Explain each of them in detail.   [5]

8. Discuss the security issues related of wireless communication.   [5]

Group C

Attempt any TWO questions.   [2×10 = 20]

9. What is SEO and explain the cycle of SEO? Explain the use of Bots in SEO? [2+4+4]

10. What is Expert System? What are the components of Expert System? What are its characteristics?   [2+4+4]

11. a) Differentiate between Extranet, Intranet and Internet.   [5]

    b) What is social network? Discuss some social media types.   [1+4]