

Tribhuvan University
Institute of Science and Technology
2070
 ☆

Bachelor Level/ Second Year/ Third Semester/Science
Computer Science and Information Technology (MGT 205)
 (Introduction to Management)

Full Marks: 60
 Pass Marks: 24
 Time: 3 Hours

Candidates are required to give their answers in their own words as far as practicable.
 The figures in the margin indicate full marks.

Group A

(2x10=20)

1. Write specific answer to the following questions:

- (a) What is business environment? Explain about internal environment.
- (b) What is planning? Mention its six features.
- (c) What is line organization and line and staff organization?
- (d) Write the full form of Q.C., TQM, MBO, MIS, DSS, CPM.
- (e) Write four difference between corporate plan and tactical plan.
- (f) Mention any two principles of scientific management theory.
- (g) Write any two points of difference between leader and manager. Also, mention the three types of leadership.
- (h) What is the gist of x theory and y theory? Write any three assumptions of x theory and y theory.
- (i) What do you mean by HRM? Name the components of HRM.
- (j) List business plans and link them with respective managerial hierarchy.

Group B

(2x12=24)

Answer any two questions, but question no 4 is compulsory.

2. What is management? Describe the function of management.
3. What is systems theory of management? Mention the pros and cons of system theory of management.
4. Read the case given below carefully and answer the question:

Mr. B M Pradhan, having some experience in production and marketing of paper products, decided to start a small paper industry in Bhaktapur in focusing on production and distribution schools and college level paper products in Kathmandu Valley and surroundings. Mr Pradhan needs to face competition with established paper industries like Himal Paper Mills, Everst Paper Industries, Makalu Stationery

Products, Kathmandu Paper Industries, Himchuli Copy Udyog and others. Mr. Pradhan has knowledge that maximum small paper industries were failed within short duration of their performance due to heavy competition and other reasons. Mr. Pradhan has decided to do a detail analysis of the external environment of the paper industries in order to analyze the opportunity and threats. He also wants to analyze internal factors need to be improved for success in paper business.

- (a) Mention the major areas of environment would be analyzed to success in paper business.
- (b) Assess the major barrier to enter in paper industry for a new small firm.
- (c) Suggest the essential steps to be taken by Mr. Pradhan to operate and grow paper business.

Group C

(6x6=36)

Attempt any six questions:

5. "Managers have to do lot more than what they are supposed to do" based on the statement describe the roles managers have to play in an organization.
6. Explain the Hawthorne studies of Elton Mayo and his colleagues.
7. Discuss the external environment that influences the organizations ability to attain goals.
8. Explain the steps involved in planning.
9. What is decision making? Explain the programmed, non-programmed and strategic decision making.
10. Explain the Matrix type of organization structure.
11. Define Motivation. How is motivation hygiene concept related to need hierarchy theory?
12. Explain the process of effective communication.